

## H&UDD launches 'Ek Ped Maa Ke Naam' plantation drive on World Environment Day



**GY CORRESPONDENT SRINAGAR, JUNE 5**

The J&K Housing & Urban Development Department (H&UDD) today organized special tree plantation drives at Eco Park, Foreshore Road in Srinagar and JDA Park and Muthi Camp in Jammu, to commemorate the World Environment Day under the national campaign "Ek Ped Maa Ke Naam".

Salman Sagar, planted the inaugural sapling, marking the beginning of the drive. "This is a commendable initiative that will enhance our flora and fauna. These trees, as they grow, will improve our environment, purify the air and contribute to a healthier ecosystem for future generations, maintained Sagar."

Dr. Mandep Kaur, while addressing on the occasion, stated that "through 'Ek Ped Maa Ke Naam', we aim to create green spaces while honoring the unconditional love of mothers. We urge every citizen to join this noble cause so that a better world is created to live in."

Meanwhile, various officials and SHG members of NULM planted numerous saplings and discussed strategies for urban

greening, environmental conservation and sustainable development. Dr. Owais Ahmed said, "Such initiatives are crucial for maintaining the ecological balance in our cities."

Simultaneously, at Jammu, the "Ek Ped Maa Ke Naam" campaign was launched under the Women for Tree Campaign, an AMRUT MITRA initiative by the MoHUA.

The event at JDA Park, Muthi Camp, was kick-started by MLA Jammu West, Arvind Gupta, who planted a tree sapling marking inauguration of the ambitious drive.

The program was attended by Pankaj Sharma, Vice Chairman, Jammu Development Authority; Parvaiz Naik, CEO, Jammu Urban Development Agency; Narinder Kumar, Superintending Engineer, JDA; Pooja Wazir, Executive Engineer, JDA; and Jagdish Hans, Chief Town Planner, along with members of DAY-NULM Self Help Groups (SHGs) and officials from JUDA, JDA and the Forest Department.

The Women for Tree Campaign, which began today, will continue till 31st August 2025, during which AMRUT MITRAS, Women Self Help Groups under DAY-NULM will plant over 2,700 trees across 51 locations, including water bodies and parks in various municipalities of J&K. The SHGs will also nurture and maintain the planted trees for two years.

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## ST deputation from Gandhari Paddar meets DC Kishtwar



**GY CORRESPONDENT KISHTWAR, JUNE 5**

A delegation of Scheduled Tribe (ST) community members from the remote village of Gandhari (Tun) Paddar today called on the Deputy Commissioner Rajesh Kumar Shavan to discuss and deliberate upon the implementation of "Dharti Aabha Janjatiya Gramin Utarkash Abhiyan."

During the interaction, the Deputy Commissioner informed the delegation of the significance of the Dharti Aabha Janjatiya Gram Utarkash Abhiyan and their vital role in spreading awareness

about the initiative among the tribal population. He urged community leaders and influencers to ensure maximum participation and dissemination of information regarding the scheme's benefits, especially among underserved sections. The DC emphasized that the administration is committed to identify and address critical developmental gaps in tribal habitations. He called for collective and coordinated efforts for the campaign's success and to bring tangible improvements to the lives of tribal communities in the region.

## Market Inspection drive conducted across Ramban District ahead of Eid

**GY CORRESPONDENT RAMBAN, JUNE 5**

In view of the upcoming festival of Eid, market inspection drives were conducted today across various locations in Ramban district to ensure the availability of quality food items and to curb unethical trade practices.

In Gool, a team comprising officials from the Tehsil Administration, Department of Food, Civil Supplies & Consumer Affairs (FCS&CA) and the Police Department inspected grocery stores, mutton and chicken shops, milk vendors and sweet shops. The inspection aimed to keep check on overpricing, sale of unhygienic substandard items, and to

ensure compliance with notified price lists. Irregularities were detected at several outlets, resulting in on-the-spot fines totaling 74,100. Shopkeepers were also sensitized on the importance of maintaining hygiene and transparent pricing during the festive season. In Batote, a joint team comprising officials from the Revenue, Food, Municipality, and Excise Departments conducted a surprise inspection. A fine of 7,750 was imposed on violators, and 2 kilograms of banned polythene were seized during the drive. A similar inspection was carried out in Ramban town, resulting in fines amounting to 7,600 and the seizure of 4 kilograms of polythene.

## Activities under anti-drug IEC Campaign reviewed in Doda

**GY CORRESPONDENT DODA, JUNE 5**

Additional Deputy Commissioner (ADC) Arun Thakur today chaired a detailed review meeting to assess the progress of the ongoing Information, Education, and Communication (IEC) Campaign against drug abuse in the district. Representatives from the Health Department, Youth Services & Sports Department, ICDS, Excise Department, Rural Development

Department, NRLM and government-led initiatives. He urged all departments to intensify awareness activities at the grassroots level and adopt a multi-pronged media strategy encompassing print, digital, and traditional platforms to effectively reach every segment of the population. He also stressed the need for enhanced inter-departmental coordination to monitor the campaign's impact and implement necessary improvements. Assistant Commissioner

## Decks being cleared for functioning of KV in Poonch

**DC asks for identifying makeshift building, land for permanent campus**

**GY CORRESPONDENT POONCH, JUNE 5**

Deputy Commissioner Vikas Kundal today chaired a high-level meeting to review and expedite the process to start academic activities of Kendriya Vidyalaya proposed for the border District.

The meeting witnessed the participation of key officials, including the Additional Deputy Commissioner, Assistant Commissioner Revenue, Chief Education Officer, District Education Planning Officer, Divisional Forest Officer, Tehsildar, Haveli, Headquarters Tehsildar, and the Principal of Kendriya Vidyalaya Rajouri.

To ensure that academic activities can commence without delay, the Chief Education Officer was instructed to identify a suitable temporary building that can be used until the permanent



infrastructure is in place. After thorough deliberations, the Deputy Commissioner directed the revenue authorities to immediately identify suitable land in Gulpur, ensuring that the site is free from all encumbrances and appropriate for construction of Kendriya Vidyalaya campus. Deputy Commissioner Vikas Kundal

emphasized the need for prompt and coordinated efforts among all departments to facilitate the timely operationalization of the prestigious Educational Institution. He noted that the institution would play a vital role in strengthening the quality education infrastructure and meeting the educational needs of the region.

## Maiden DLIC meeting held at Doda to review, approve proposed venture projects



**GY CORRESPONDENT DODA, JUNE 5**

The first meeting of the District Level Implementation Committee (DLIC) on Mission YUVA was held here today.

Chaired by District Development Manager NABARD, and other concerned officers. A total of 10 cases, verified by SBDU, were placed before the committee for consideration and all were approved for financial assistance and handholding support under Mission YUVA.

Those (Applications) being forwarded by Business Help Desks. The meeting was attended by ADC, General Manager DIC, DSEO Doda Assistant Director Employment, District Nodal Officer JKEDI, District Development Manager NABARD, and other concerned officers. A total of 10 cases, verified by SBDU, were placed before the committee for consideration and all were approved for financial assistance and handholding support under Mission YUVA.

The committee detailed scrutiny of each application to verify eligibility, assess business viability and the socio-economic background of the applicants. Later, a virtual meeting with BHDs headed by ADC Bhaderwah SDMs Ganderb, Thathri Assar, ACR Doda and all YUVA Doots was conducted. The chairman issued necessary instructions urging the stakeholders to reach out to each deserving unemployed youth and guide him properly to avail benefits under the scheme.

## DIG Rajouri-Poonch Range, DC Rajouri, senior officers conduct public grievance redressal camp at HS Thana (Harichumma)



**GY CORRESPONDENT RAJOURI, JUNE 5**

In a significant outreach initiative aimed at addressing the concerns of people living in remote and far-flung areas, DIG Rajouri-Poonch Range, Tejinder Singh today visited HS Thana (Harichumma) in Kalakote subdivision. He was accompanied by Deputy Commissioner Rajouri, Abhishek Sharma and SSP Rajouri, Gaurav Sikarwar.

The senior officers held a Public Grievance Redressal Camp at the Government High School Thana, where they listened to the issues and demands of the local residents. A large number

of people from surrounding villages attended the camp and raised concerns related to road connectivity, healthcare, drinking water, power supply and other civic amenities.

Addressing the gathering, the DIG reiterated the commitment of the administration and police to ensure peace and security in remote and border areas. He stressed the importance of maintaining close coordination between the public and law enforcement agencies to curb anti-social elements and promote harmony. The Deputy Commissioner patiently listened the public grievances and issued on-

the-spot directions to the concerned departments for redressal of several issues. He assured that all genuine demands will be taken up with the appropriate authorities for time-bound resolution.

SSP Rajouri, Gaurav Sikarwar, highlighted the importance of community policing and encouraged youth to stay away from drugs. He also briefed the public on various security-related initiatives being undertaken in the region. ADC Kalakote, Tanvir Ahmed coordinated the proceedings of the camp and assured the locals that their concerns will be followed up earnestly.

## Nodal Officer BHD (ADC) Nowshera chairs review meeting of Yuva Doots in implementation of Mission YUVA



**GY CORRESPONDENT NOWSHERA, JUNE 5**

Additional Deputy Commissioner (ADC) Nowshera, Pritam Lal Thappa, in his capacity as Nodal Officer for Block Help Desk (BHD), today chaired a review meeting of Yuva Doots from the Nowshera subdivision. The meeting aimed to review the progress of Mission YUVA and

provide guidance to Yuva Doots for effective implementation. The ADC reviewed the progress made by Yuva Doots in conducting awareness camps, creating WhatsApp groups for potential entrepreneurs and assisting in application processing under Mission YUVA. The ADC asked Yuva Doots to

intensify their efforts in promoting awareness of Mission YUVA. The meeting provided a platform for Yuva Doots to share their experiences, discuss challenges and receive guidance from the ADC. The ADC assured full support and guidance to Yuva Doots in their efforts to promote Mission YUVA in the Nowshera Subdivision.



Police Department—who are actively involved in the implementation of the campaign attended the meeting. The ADC emphasized the importance of community involvement for the success of

Panchayat, Mushraf Haff; District Social Welfare Officer, Tariq Qazi (who also serves as the Nodal Officer for the IEC initiative); Chief Education Officer, Mohd Hafiz and Excise & Taxation Officer also attended the meeting.

## Awareness Workshop on PMFME Scheme Held at Udyanpur – Doda



**GY CORRESPONDENT DODA, JUNE 5**

A one-day awareness workshop on the Prime Minister Formalization of Micro Food Processing Enterprises (PMFME) scheme was held today at Panchayat Udyanpur, Block Udyanpur-Doda. The event witnessed enthusiastic participation from farmers, Self Help Group (SHG) members, cooperative societies, and Farmer Producer Organizations (FPOs)—reflecting the community's growing interest in micro food processing opportunities. The officers and officials

from Agriculture, Horticulture, Animal Husbandry, and representatives from J&K Bank shared comprehensive information on various government initiatives, with a particular focus on the benefits of the PMFME scheme. District Nodal Officer PMFME, Anayatullah Khanji hailed the scheme as a "game changer" for improving rural livelihoods. District Nodal Officer PMFME, Anayatullah Khanji hailed the scheme as a "game changer" for improving rural livelihoods. He informed that 34 food processing units have

already been established in Doda district, generating employment for over 200 individuals. Khanji urged participants to fully leverage the scheme's key benefits, including 35% capital subsidy, easy access to bank finance, support in Detailed Project Report (DPR) preparation, Assistance in branding, certification and marketing. Other speaker gave detailed information about documentation requirements, Loan application procedures, obtaining certifications, such as FSSAI licenses and Udyam Registration.